

Summary: A passionate and dedicated professional with over 8 years of work experience in project management, public relations, consulting, translations and social media in diverse fields including culture, lifestyle, hi-tech, startups, international affairs and development aid. Proficient in managing global projects in the public and private sectors in four languages. An expert in multi-cultural work environments, in understanding problems and fixing them to achieve the best possible results.

Relevant Experience

Bottom Line Consulting

Public Relations Agency
Tel Aviv, Israel
2012 – present

Public Relations Consultant

- Develop and execute international public relations, media relations and branding campaigns in four languages (English, German, French, Hungarian)
Fields: cultural institutions, lifestyle brands, fashion, startups, hi-tech
Geographies: Israel, UK, USA, Germany, France, Hungary
- Create and nourish long term relationships with the press to position the clients as key industry leader
- Manage international media at live PR and clients' events to secure maximum exposure and media outreach
- Create online content in writing, formulate and implement social media strategies

BrightWire Ltd.

Startup providing
financial news
2011 – 2012
Tel Aviv, Israel

Global Media Analyst

- Provided investors with real-time insight about target companies and markets through on-going media monitoring and analysis to empower their investments
- Delivered comprehensive reports analyzing macro-economic trends of emerging industries including startups, financial and renewable energy markets

PricewaterhouseCoopers (PwC)

Audit & Advisory firm
2007 – 2010
Frankfurt, Germany

Senior Consultant & Team Leader Financing Development, Advisory

- Consulted governmental development aid projects on concept, project implementation, monitoring and performance
 - Defined impact oriented goals and efficiency measures to improve clients' social and economic returns while ensuring sustainability
 - Supervised the external quality assurance of international projects and formulated the requirements for the quality assurance
Fields: education, good governance, infrastructure, micro-finance, gender
Geographies: Africa, South-East Asia, South Europe
 - Developed and wrote project reports and evaluations on the German Development Bank (kfw) and the International Development Agency (giz) on behalf of the German Federal Ministry for Economic Cooperation and Development (bmz)
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Education

J.-W. Goethe Universität

Frankfurt, Germany
together with

Université Paris-Dauphine

Paris, France
2007

German & French Master's Degree in Applied Economics

Specialization: International Relations, Development and Project Management

J.-W. Goethe Universität

Frankfurt, Germany
together with

Université Paris-Dauphine

Paris, France
2005

German & French Bachelor's Degree

Specialization: Economics

Skills

Languages

German, English, French and Hungarian: *mother tongue level*
Hebrew: *intermediate*

Computer Skills

Basic HTML, Acrobat, Microsoft Word, Excel, PowerPoint, Outlook